

T H E
G O O D F O O D
I N S T I T U T E

GFI's Mission

Creating a **sustainable, healthy, and just** food system.

The Issues Facing Conventional Meat



Climate change

14.5% of greenhouse gas emissions are due to animal agriculture
Chicken causes 40x as much climate change per calorie of protein than legumes



Food security

It takes 9 calories of grain fed to a chicken to get one calorie back out in the form of meat
Drives up prices of farmland and crops



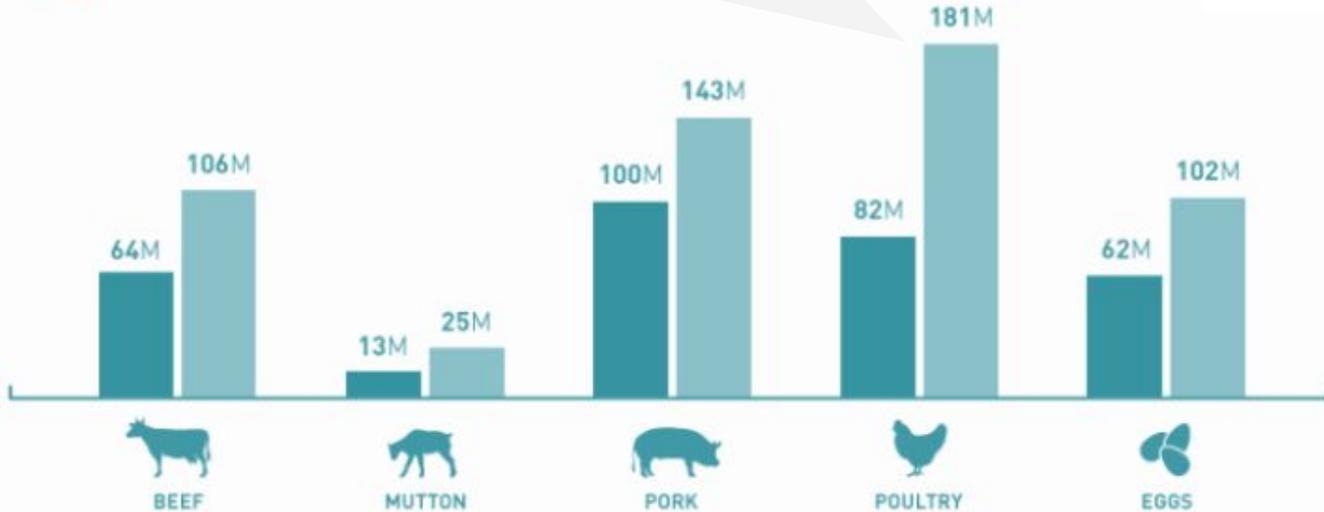
Global health

70% of antibiotics globally are used on livestock, contributing to rising resistance
Factory farming conditions foster spillover of zoonotic diseases

Global Meat Demand Is On the Rise

2005 vs. 2050
(in tonnes)

2005 ■
2050 ■



By 2050, the world's population is anticipated to increase by 30%, but demand for poultry will increase by 120%.

The Solution

We can make meat directly from plants, and grow it directly from cells.

PLANT-BASED



Photo courtesy of Beyond Meat

CULTIVATED



FERMENTATION

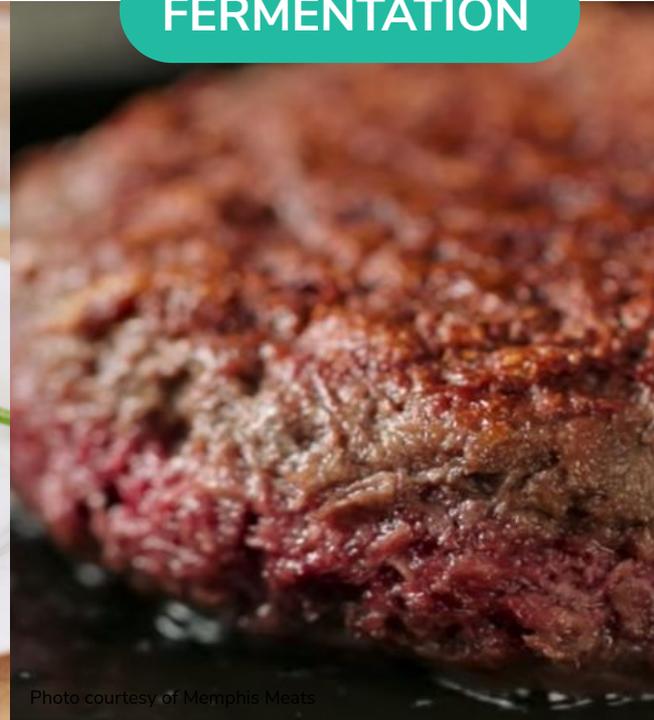


Photo courtesy of Memphis Meats

Overview of GFI

GFI is a nonprofit working to create a sustainable, healthy, and just food system through three key areas of work:



Science and Technology

Bridging gaps in scientific research, funding, and talent across the alternative protein sector.



Corporate Engagement

Helping the food industry and investor communities put delicious, affordable alternative proteins on every menu and in every food retailer.



Policy

Advancing government investment in sustainable proteins as well as fair regulation and legislation.



GFI officially earned GuideStar's 2020 Platinum Seal of Transparency - obtained by less than 1% of nonprofits - reflecting our commitment to maximum impact, efficiency, and inclusion.

We work as a force multiplier, bringing the expertise of our departments to the rest of the world.



United States
Brazil
India

Europe
Asia Pacific
Israel

100 staff in 6 regions

Our Six Objectives

Objective 1: GFI influences the **for-profit sector** to prioritize alternative proteins.

Objective 2: GFI influences the **public sector** to support alternative proteins.

Objective 3: GFI fosters a strong open-access alternative protein **research and training** ecosystem.

Objective 4: GFI is an alternative protein **thought leader**.

Objective 5: GFI is an **inspiring and well-run** workplace.

Objective 6: GFI operates from a position of **financial strength**.



T H E
GOOD FOOD
I N S T I T U T E

The GFI-US Team

We currently have
62 employees in
the United States...



EXECUTIVE

- **Bruce Friedrich** Executive Director
 - **Sanah Baig** Chief of Staff
 - **Rebecca Frank** Executive Team Assistant
 - **Brian Berry** Strategic Planning Specialist
 - **Stephanie von Stein** Associate Director of International Engagement



CORPORATE ENGAGEMENT

- **Alison Rabschnuk** Director of Corporate Engagement
 - **Caroline Bushnell** Associate Director of Corporate Engagement
 - **Kyle Gaan** Research Analyst
 - **Emma Ignaszewski** Corporate Engagement Specialist
 - **Nate Crosser** Startup Growth Specialist
 - **Jen Lamy** Sustainable Seafood Manager
 - **Zak Weston** Foodservice and Supply Chain Manager
 - **Maile O'Donnell** Corporate Engagement Assistant



POLICY

- **Jessica Almy, J.D.** Director of Policy
 - **Elizabeth Derbes, J.D.** Associate Director of Regulatory Affairs
 - **Nigel Barella, J.D.** Regulatory Counsel
 - **Nicole Manu, J.D.** Staff Attorney
 - **Associate Director of Legislative Affairs** - OPEN
 - **Scott Weathers** Senior Policy Specialist
 - **Senior Legislative Specialist** - OPEN
 - **Marcus Onley** Policy Associate
 - **Emily Hennessee** Policy Coordinator
 - **Lauren Stone** Policy Assistant



DEVELOPMENT

- **Susan Halteman** Director of Development
 - **Clare Bland** Associate Director of Philanthropy
 - **Victoria Ramm** Philanthropy Officer
 - **Audrey Gyr** Philanthropy Officer
 - **Victoria Wheeler** Annual Fund Manager
 - **Dara Homer** Development Assistant
 - **Brittany Chambers** Corporate Philanthropy Officer
 - **Alexis Vanderhye** Senior Foundations Manager
 - **David Mai** Development Operations Manager



SCIENCE & TECHNOLOGY

- **David Welch, Ph.D.** Director of Science & Technology
 - **Liz Specht, Ph.D.** Associate Director of Science & Technology
 - **Elliot Swartz, Ph.D.** Senior Scientist
 - **Claire Bomkamp, Ph.D.** Senior Scientist
 - **Erin Rees Clayton, Ph.D.** Associate Director of Science & Technology Funding
 - **James Dale, Ph.D.** Research Funding Coordinator
 - **Austin Clowes** Scientific Research Funding Coordinator
 - **Renee Bell** Science Content Specialist
 - **Annie Osborn** University Innovation Specialist
 - **Amy Huang** University Innovation Specialist
 - **Blake Byrne** Business Innovation Specialist
 - **Vanessa Assaro-Aluisi** SciTech Assistant

COMMUNICATIONS

- **Director of Communications** - OPEN
 - **Alicia Crawford** Strategic Operations Manager
 - **Maia Keerie** Media & Communications Manager
 - **Melissa Ahlborn** Senior Marketing and Analytics Specialist
 - **Olivia Jefferson** Communications Specialist
 - **Maggie Mascarenhas** Communications Specialist
 - **Mary Allen** Creative Manager
 - **Christine Dvorak** Graphic Designer
 - **Matthew Ball** Senior Communications Specialist
 - **Heather Mount** Web Project Lead



COLLABORATIVE ASSISTANCE TEAM

- **Sarah David** General Counsel and Director of Administration
 - **Charles Christensen** IT & Data Manager
 - **Patrick Landy** Full Stack Developer
 - **Reannon Branchesi** Culture and Hiring Manager
 - **Anastasia Orth** Culture & Engagement Specialist
 - **Olivia Battle** Human Resources Manager
 - **Julia Hart** Finance Manager
 - **Tracy Grade** Finance Specialist
 - **Irina Rodina, J.D.** Legal Counsel
 - **Natalia Veinott** Paralegal and Administration Coordinator
 - **Legal Counsel** - OPEN

The Affiliate Teams

...and 37 across
our affiliate teams.

INTERNATIONAL AFFILIATES



THE GOOD FOOD INSTITUTE ASIA-PACIFIC

- **Elaine Siu** Managing Director
 - **Viola Chan** Chief of Staff
 - **Victoria Law** Operations Manager
 - **Mirte Gosker-Kneepkens** Development Lead
 - **APAC SciTech Specialist** - OPEN
 - **Graham Miao** General Manager, GFIC
 - **Doris Lee** Consultant, GFIC
 - **SciTech Consultant, GFIC** - OPEN



THE GOOD FOOD INSTITUTE ISRAEL

- **Nir Goldstein** Managing Director
 - **Tom Ben-Arye** Senior Scientist
 - **Or Benjamin** Director of Operations
 - **Hadas Karshai** Marketing and Communications Manager
 - **Michal Halperin** Academic Engagement
 - **Alla Voldman** Strategic Relations
 - **Aviv Oren** Business Engagement



THE GOOD FOOD INSTITUTE EUROPE

- **Richard Parr** MBE Managing Director
 - **Alex Mayers** Head of Operations
 - **Rick Holland** Head of Philanthropy and Development
 - **Head of Policy** - OPEN
 - **Alexander Holst** Policy Manager
 - **Acacia Smith** Policy Manager
 - **Elena Walden** Policy Manager
 - **Communications Manager** - OPEN



THE GOOD FOOD INSTITUTE BRAZIL

- **Gus Guadagnini** Managing Director
 - **Karine Seibel** Chief of Staff
 - **Mariana Bernal** Executive Assistant
 - **Raquel Casselli** Corporate Engagement Manager
 - **Felipe Krelling** Innovation and Research Coordinator
 - **Vinicius Gallon** Communication Specialist
 - **Ana Carolina Rossetini** Development Manager
 - **Katherine de Matos** Scientific Advisor
 - **Alexandre Cabral** Policy Advisor



THE GOOD FOOD INSTITUTE INDIA

- **Varun Deshpande** Managing Director
 - **Sneha Singh** Chief of Staff
 - **Dhruvi Narsaria** Corporate Engagement Specialist
 - **Ramya Ramamurthy** Communications Specialist
 - **Shardul Dabir** Innovation Specialist
 - **Siddharth Bhide** Science and Technology Specialist
 - **Nicole Rocque** Innovation Specialist
 - **Satvika Mahajan** Policy Specialist
 - **Ambika Hiranandani** Strategic Partnerships Consultant
 - **CM SciTech Specialist** - OPEN

Working at GFI

From our anonymous May 2020 Team Survey:

“Not only am I incredibly passionate about our mission and the way that it is effectively executed by our team, but I **actually love the things that I get to work on each day.** Most of all, I'm surrounded by the most supportive, kind, and brilliant colleagues...”

“I love GFI's deep work culture and overall support for productivity routines, and I think **this culture is part of why GFI is so incredibly efficient...** I also love everyone I work with, my supervisor is absolutely fantastic, and the work I am doing is challenging and fulfilling.”

“GFI is full of **some of the smartest people I've ever worked with.** Everyone I work with is extremely high functioning and contributes to GFI's mission in significant ways. We also measure everything, and it is true that what gets measured gets done. So that's great!”



- **Job satisfaction** mean and median were both **8 out of 10**
- **86% of team members** rated their job happiness **7 or better**

Application Process

- ✓ **First round: Cover letter, resume, and screening questions.** You will submit an online application (cover letter, resume, and responses to screening questions).
- ✓ **Second round: Written Assignment.** The Written Assignment consists of several questions about your skills, experience, and approach to the job.
- ✓ **Third round: Timed Project.** The Timed Project consist of two to four short projects that simulate the type of work you would be asked to perform on the job. You will be asked to complete these tasks to the best of your ability within a timeframe that varies by position.
- ✓ **Fourth round: Video Interviews.** The final round consists of three separate interviews conducted via Hangouts Meet. You will have one interview with the acting director of the department you would join, a member of the Leadership Team, and a final interview with Executive Director Bruce Friedrich.
- ✓ **Final step: References.** We will request three professional references for us to contact, one of which should be a current or former supervisor. During this round, we also invite you to contact members of the GFI team to ask questions.

Communications Director

Department: Communications

Reports to: Bruce Friedrich, Executive Director

Location: Remote

Key Duties

- Developing, implementing, and evaluating an integrated communications plan across all channels
- Providing strategic leadership to a growing department and serving as the Communications representative on GFI's Leadership Team
- Overseeing GFI's rebrand process and its integration into all organization assets as well as the launch of our new website

Impact

- Directing GFI's creative vision, generating innovative ideas, and harnessing the potential of new and emerging communication channels to bring our work to the largest possible audience and strengthen our position as the primary thought leader for the alternative protein ecosystem



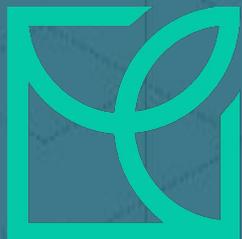
Learn More and Apply!

Check out our [2019 annual review](#), our [June](#) & [July](#) monthly highlights, and our [strategic plan](#).

Apply online and view the full job description at www.gfi.org/jobs.

Questions? Email us at careers@gfi.org.





T H E
G O O D F O O D
I N S T I T U T E